

SOLID[®] INNOVATION



PRESS RELEASE

Solid Innovation Announces Move to Route Accounting's Online Store

Solid Customers Directed to RouteAccounting.com

PRINCE ALBERT – November 5, 2009 – Solid Innovation, Inc., a leading provider of route accounting software solutions, today announces it will close its Solid Store and transfer all future sales to RouteAccounting.com.

As of November 9, 2009, Solid customers will be required to access Route Accounting's online store to complete their software and hardware purchases. RouteAccounting.com will include all products currently present on the Solid Store, as well as additional route accounting products tailored to Solid customers.

With the new purchasing destination, Solid customers can expect to notice several enhancements and new opportunities to make their shopping experience more convenient and user-friendly, including:

- Fast Check-outs
- Access to Order History
- Tracking Order Status
- Saving Multiple Shipping and Billing Addresses
- Creating Wish Lists
- Printing Invoices

"I'm excited to be introducing RouteAccounting.com to our customers," says Nancy Sagardia, Product Specialist of Solid Innovation. "I feel customers will have more information available to them about the products they are purchasing. Route Accounting has done a great job in zoning into the needs of customers, which is very important for us. With Route Accounting's online store, clients are able to learn, purchase and stay informed about the route accounting products and services they are interested in."

Current Solid customers will be issued new store accounts via email on November 6, 2009. New customers can also process online orders by creating a new account on Route Accounting's home page.

About Solid Innovation

Since 1986, Solid Innovation[®] has been a developer of route accounting software solutions for small to mid-sized mobile businesses. Solid combines superior management insight with industry expertise to deliver functional and flexible solutions that give clients the power to manage their business with confidence. Today, Solid offers a solid approach to route accounting with its Solid Route Accounting[™] software solutions that support both Windows[®] Mobile and Palm OS Mobile operating systems. For more information about Solid, please visit www.solid-innovation.com.

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