

# SOLID<sup>®</sup> INNOVATION



## PRESS RELEASE

### **Solid Innovation Announces Partnership with Route Accounting Corp.**

#### **Solid products featured in new RouteAccounting.com store**

PRINCE ALBERT – October 16, 2009 – Solid Innovation, Inc., a leading provider of route accounting software solutions, today confirms it has entered into a partnership with Route Accounting Corp., a reseller of proven route accounting products, to feature its Solid products in the new online store.

Customers can now purchase Solid products at competitive prices through the new route accounting store, [RouteAccounting.com](http://RouteAccounting.com). This online store features a lineup of quality products that have been tested and proven in the field, including Solid's most utilized software, [Solid Route Accounting™ – QuickBooks® Pro Edition™](#). With Route Accounting Corp.'s easy-to-use online store, customers are provided with access to a number of premium industry solutions from many recognized and respected brands.

"Solid is privileged to be featured alongside some of the biggest names in the industry including Datamax/O'Neil, Motorola, and Janam." Craig Fisher, CEO of Solid Innovation says. "We ensure our products contribute to a solid route accounting solution and with the support of Route Accounting, our products become more available to customers." Nicole Gryba, Marketing Coordinator of Route Accounting Corp. adds, "We are proud to include Solid's software to our product line. They are a reputable company that offers significant value to our customers."

#### **About Solid Innovation**

Since 1986, Solid Innovation® has been a developer of route accounting software solutions for small to mid-sized mobile businesses. Solid combines superior management insight with industry expertise to deliver functional and flexible solutions that give clients the power to manage their business with confidence. Today, Solid offers a solid approach to route accounting with its Solid Route Accounting™ software solutions that support both Windows® Mobile and Palm OS Mobile operating systems. For more information about Solid, please visit [www.solid-innovation.com](http://www.solid-innovation.com).

#### **About Route Accounting Corp.**

Route Accounting Corp. was established in 2008 as a reseller of route accounting products and is headquartered in Bear, Delaware. The online company is focused on providing organizations with competitive solutions to manage their route accounting activities with ease and efficiency. Their goal is to deliver proven industry products that help their clients build and maintain successful businesses. For more information about Route Accounting Corp. and its software, please visit [www.routeaccounting.com](http://www.routeaccounting.com).

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