

SOLID[®] INNOVATION



PRESS RELEASE

Solid Innovation Announces Partnership with SDC

New partnership leverages benefits for route accounting clients

PRINCE ALBERT – AUGUST 10, 2009 – Solid Innovation, Inc., a leading provider of route accounting software solutions, today confirms it has entered into a partnership with System Dynamics Corporation (SDC), a provider of Oracle based Enterprise Resource Planning software solutions to offer a new wireless handheld solution.

This route accounting solution combines two influential software platforms to put the power of Enterprise Resource Planning into the hands of mobile sales forces. The partnership between the two companies delivers premium functionality and unbeatable value through the integration of DYNAMIC 3i ERP and Solid Mobile Sales™. The software enables clients to easily take orders and print invoices on the road using real-time stock information. Clients benefit from timely, accurate data processing that ensures the highest levels of performance and reliability available in the route accounting industry.

“We are delighted to formalize the relationship with SDC into a development partnership,” Craig Fisher, CEO and founder of Solid Innovation says. “Both companies are looking forward to working together and supporting each other’s efforts in enhancing the route accounting industry.” Alex Ciacci, Vice President of Sales and Marketing at SDC adds, “We believe the new partnership will enable rapid development and elevate our software to a new level of functionality for clients.”

About Solid Innovation

Solid Innovation develops and delivers real-world, mission-critical software products internationally for mobile businesses within the route accounting industry. Solid Innovation’s software provides clients with the power to manage their mobile businesses with ease and confidence. For more information about Solid Innovation and its software, please visit www.solid-innovation.com.

About SDC

Since 1975, System Dynamics Corporation has been a provider of Oracle based ERP and MRP software solutions for manufacturers and distributors. Today the corporation offers DYNAMIC 3i Free Edition, a suite of enterprise software applications that support both e-commerce and the traditional aspects of business. For more information about SDC or to download the software, please visit <http://sdc.ca>.

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